


PROFILE OF MANEA SWATHI

i	Name of Teaching Staff	Manea Swathi		
	Designation	Assistant Professor		
ii	Date of Birth	06-06-1988		
iii	Unique ID	1-7611665507		
iv	Education Qualifications	Name of the Degree	Class	Grade
	UG	B.Com(Computers)	First Division	I
	PG	MBA (Finance)	First Division	I
	Ph. D	-	-	
	Other	-	-	
v	Work Experience			
	Teaching	10Years		
	Research			
	Industry	1Year		
	Others			
vi	Area of Specialization	Finance and Marketing.		
vii	Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduate Diploma level	Financial Accounting and Analysis, Strategic Cost and Management Accounting, Digital Marketing, Advertisement and Sales Management, Fundamentals of Management, Marketing Management, Economics for Engineers, Intellectual Property Rights, Business Economics and Financial Analysis, Constitution of India & Management Science,		
viii	Research guidance	Project Guiding – 06; Projects Guided - 40		
	No. of papers published	National Journals –	International Journals –1	
		National Conference –38	International Conference –1	
			Completed	Ongoing
		Master	Nil	
		Ph.D.	Nil	
ix	Projects Carried out	MBA Projects Guidance to students		
x	Patents (Filed& Granted)	01		
xi	Technology Transfer	Nil		
xii	Research Publications (No. of papers published in National / International Journals / Conferences)	2		
xiii	No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	0		