

PROFILE OF MANEA SWATHI

i	<i>Name of Teaching Staff</i>	Manea Swathi					
	<i>Designation</i>	Assistant Professor					
ii	<i>Date of Birth</i>	06-06-1988					
iii	<i>Unique ID</i>	1-7611665507					
iv	<i>Education Qualifications</i>	Name of the Degree	Class	Grade			
	UG	<i>B.Com(Computers)</i>	<i>First Division</i>	<i>I</i>			
	PG	<i>MBA (Finance)</i>	<i>First Division</i>	<i>I</i>			
	Ph. D	-	-				
	Other	-	-				
v	<i>Work Experience</i>						
	Teaching	10Years					
	Research						
	Industry	1Year					
	Others						
vi	<i>Area of Specialization</i>	Finance and Marketing.					
vii	<i>Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate / Post Graduate Diploma level</i>	<i>Financial Accounting and Analysis, Strategic Cost and Management Accounting, Digital Marketing, Advertisement and Sales Management, Fundamentals of Management, Marketing Management, Economics for Engineers, Intellectual Property Rights, Business Economics and Financial Analysis, Constitution of India & Management Science,</i>					
viii	<i>Research guidance</i>	Project Guiding – 06; Projects Guided - 40					
	<i>No. of papers published</i>	<i>National Journals –</i>	<i>International Journals -1</i>				
		<i>National Conference -38</i>	<i>International Conference -1</i>				
			<i>Completed</i>	<i>Ongoing</i>			
		<i>Master</i>	Nill				
		<i>Ph.D.</i>	Nill				
ix	<i>Projects Carried out</i>	MBA Projects Guidance to students					
x	<i>Patents (Filed& Granted)</i>	01					
xi	<i>Technology Transfer</i>	Nil					
xii	<i>Research Publications (No. of papers published in National / International Journals / Conferences)</i>	2					
xiii	<i>No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)</i>	0					